



### How sustainable tourism can drive positive change

The United Nations identified 17 Sustainable Development Goals, many of which tie strongly to tourism. **Learn how we can grow the industry as a core economic driver while maintaining our many wild spaces for future generations to enjoy.**

[LEARN MORE](#)



### Investment story: Connecting guests with nature's soothing power

With support from Travel Alberta, The Glamping Resorts is transforming a former Scouts Canada camp into a high-end glamping retreat. **Learn how they are creating a destination for nature-based tourism that will attract visitors from around the world.**

[READ MORE](#)



### National Day of Truth and Reconciliation: Listen, learn and take action

September 30 is the National Day of Truth and Reconciliation. This day seeks to recognize the traumatic legacy of residential schools, as well as honour the Survivors of these institutions and the children who did not return home. **We encourage our partners to take time to reflect on our history and learn about how we can all incorporate reconciliation into our work.**

Here are some resources to get you started:

- [Indigenous Tourism Alberta's toolkit for working with its members](#)
- [What reconciliation through action looks like in tourism](#)
- [Indigenous Tourism Association of Canada's program to support the growth of Indigenous Tourism](#)
- [Refresh yourself on what National Day of Truth and Reconciliation is about](#)
- [Understand the meaning behind the Survivors' Flag](#)



### Guide: How to make your business more accessible for all travellers

We sat down with Ryan Straschnitzki, former Humboldt Bronco player and advocate for adaptive sports, to talk about how tourism businesses and operators can welcome a greater range of visitors by becoming more accessible.

**Read the interview and check out our list of resources to improve accessibility in tourism.**

[LEARN MORE](#)

### Latest industry research and news

- Did you know that outside of U.S. routes, **the most significant growth in air access capacity occurred in European markets?** Learn which ones on the [Air Access](#) dashboard.
- Apply for our **co-operative investment funds!** **Applications are open until October 13**, so be sure to review the requirements and submit yours before the deadline.
- Review the [United Nations' Sustainable Development Goals](#) in more detail.
- **How was your summer?** Tourism Industry Association of Alberta would like to hear from all tourism businesses and connect on key issues. [Complete their survey here.](#)

### FOLLOW US

