

[View in Browser](#)

# Connections



## Happy New Year!

We're starting 2023 with a number of opportunities to connect on tourism. We look forward to working with you this year to grow Alberta's visitor economy!



### Kicking off the Tourism Town Halls

The teams at Travel Alberta, Indigenous Tourism Alberta, and the Tourism Industry Association of Alberta are on the road this month, visiting communities across the province to learn more about the challenges and opportunities in each region and how we can all work together to grow Alberta's visitor economy.

Do you have questions or ideas about the future of tourism in Alberta? Complete our survey by January 31, 2023.

[Take the survey](#)



### Register now for the Alberta Tourism Advocacy Summit

The Tourism Industry Association of Alberta (TIAA) invites you to attend the Alberta Tourism Advocacy Summit, February 27-28 at the JW Marriott in Edmonton.

The event will feature an inspirational keynote speech from Doug Lansky, tourism thought leader and world-renowned destination advisor.

Have your say about the challenges and opportunities for Alberta's visitor economy with elected officials and government. Register by January 31 to take advantage of early bird rates.

[Register](#)



### Upcoming Indigenous tourism training

Indigenous Tourism Alberta invites you to attend its upcoming Cultural Awareness Training. This free, full-day immersive workshop takes participants through aspects of history and cultural understanding, with a focus on Indigenous tourism and responsibility in the promotion of authentic Indigenous tourism experiences.

Upcoming dates include:

- January 17 & 19, 2023 in Calgary
- February 7 & 9, 2023 in Edmonton
- March 28, 2023 in Fort McMurray

[Register](#)

### FOLLOW US



2022 © Travel Alberta. All Rights Reserved. You are receiving this message because you have subscribed to Travel Alberta's e-newsletter. All information in this email is subject to change without notice.

Travel Alberta | 400 1601 - 9 Avenue SE | Calgary, Ab | Canada T2G 0H4  
[industry.travelalberta.com](http://industry.travelalberta.com)

[Unsubscribe](#) from this publication.