



Webinar: Ask your most pressing investment questions

Now, for the news you've been waiting for! Our much-anticipated tourism investment application period opens on February 6 and we want to help set you up for success.

Attend our open-forum webinar to learn from the Travel Alberta team what makes a great application.

Date: Tuesday, Feb. 6
Time: 3 - 4 p.m. MST

[Register here](#)



Ask an expert: How to make your investment application stand out

Our team reviews hundreds of applications for tourism investment every year. Click to read some expert advice on how you can make your investment application stand out.

[Read more](#)



Investment story: How Elevated Escapes builds community through partnerships

Elevated Escapes offers unique, luxury camping stays in various locations across Alberta. With support from Travel Alberta's product development fund, Elevated Escapes transformed a locally owned campsite into a year-round, boutique glamping experience.

[Learn more](#)



Register for TIAA's 2023 Alberta Tourism Advocacy Summit

Today (Jan. 31) is the last day for early-bird registration!

Help inform the future of Alberta's tourism industry! The Tourism Industry Association of Alberta's advocacy summit is an opportunity to share your ideas with government officials and C-Suite tourism leaders.

Doug Lansky, tourism thought leader and world-renowned destination advisor, will deliver an inspirational keynote speech as we work to strengthen our tourism industry.

Start: Feb. 27 at 10:00 a.m. MST
End: Feb. 28 at 3:15 p.m. MST

[Learn more](#)

Latest industry research

- Skift released its 10th annual megatrends report, providing valuable insights on the tourism market and the long-term effects of the COVID-19 pandemic. [Read more.](#)
- Be sure to monitor our Tourism Indicator dashboards as they are updated regularly. [View dashboards.](#)
- TIAA released a new landmark study demonstrating tourism's impact on the provincial economy. [Read report.](#)

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