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Tourism industry survey aims to inform future events

Since the postponement of the 2022 Alberta Tourism Industry Congress, the Tourism Industry Association of Alberta (TIAA) has taken the time to assess the future of industry events. With a provincial election on the horizon and much work to be done to ensure all parties understand the current state and needs of Alberta's visitor economy, TIAA wants to hear from you.

Your feedback will help shape the future of industry events to ensure a strong collective voice at the table – including the future of an annual industry congress.

Complete the anonymous 90-second survey by September 9.

[Take the survey](#)

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