Alberta Pride Award Finalist
Anderson Vacations, Calgary

Helping visitors connect with the spirit of Alberta

Alberta-owned and operated by the second generation of the Marshall family, Anderson Vacations, has spent the past 17 years helping visitors enjoy Alberta's diverse landscape, heritage and culture.

"By using different product lines to ensure we are able to provide visitors with an opportunity tailor-made to their desire, we are able to leverage the marketability of Alberta through customized holidays throughout the province," says Anderson Vacation's President and CEO, Corey Marshall. "Whether it be an escorted coach tour for a local senior citizen to Rosebud Dinner Theatre, or a Mystery Alberta tour, or a seven-day customized rail and self-drive vacation combination to Canada's Rocky Mountains, we provide each of those and everything in between."

The company works hard at ensuring reservation staff have a thorough knowledge of every region of the province. A customer care certification program helps tour directors showcase Alberta's diverse visitor offerings and unique experiences on historical, heritage, cultural, educational, Western, corporate, sport and sightseeing tours.

"Being nominated as a finalist in the Alberta Pride category is an honour and testament to the hard work of our entire staff, as well as to our strong relationships with our network of more than 300 vendors and suppliers across the province," says Marshall. "It is the combination of the two that have created ultimate success, defined through our corporate growth and product development."

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Sponsored by Legislative Assembly Office of the Alberta Legislature, the Alberta Pride Alto Award recognizes Alberta is a diverse and vibrant province, and these qualities are reflected in the tourism products and services offered. The Alberta Pride Award captures the essence of the whole Alberta experience.