

YOUR ONE-WINDOW ACCESS TO INVESTING  
IN ALBERTA'S TOURISM SECTOR



# Travel Alberta's Investor Concierge Services

Travel Alberta offers a one-window approach for businesses and investors to inform decision-making by accessing our bespoke insights, analytics and comprehensive network.

## How we help



SITE  
SELECTION



PARTNERSHIP  
OPPORTUNITIES



MARKET  
INTELLIGENCE



INCENTIVES

### Access our industry expertise

Make better business decisions using our in-depth proprietary tourism data and market knowledge to inform your business decisions.

Available research and information includes:

- Visitor spend and characteristics
- Economic modelling
- Hotel market performance
- Market intelligence
- Industry trends
- Population and demographics
- Transportation networks and data

### Facilitate connections

Travel Alberta works closely with stakeholders in all regions of the province and can offer introductions for your business, including:

- Indigenous Tourism Alberta
- Tourism Industry Association of Alberta
- Alberta Hotel and Lodging Association
- Economic development organizations
- Local communities and county officials
- Indigenous tourism businesses and communities

### Navigate the regulatory environment

We help new and expanding businesses navigate the provincial regulatory environment and ensure businesses have connections with key departments across multiple levels of government.

### Collaborate with a trusted partner

Look to Travel Alberta beyond a trusted investment advisor. With our unparalleled understanding of visitor insights, a compelling destination brand and comprehensive marketing and sales investment across multiple source markets, we help drive the full life-cycle of your business.

## Ready to explore and invest?

Contact our team to access confidential services and for more information on how to streamline your investment opportunities and maximize your success.

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