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Connections



TOURISM TOWN HALLS

Coming to your community: Tourism Town Halls

This winter, join David Goldstein, CEO, Travel Alberta; Darren Reeder, CEO, Tourism Industry Association of Alberta; and Shae Bird, CEO, Indigenous Tourism Alberta, for an insightful panel discussion about the power of partnerships and collaboration in the tourism industry.

Upcoming Town Halls:

- [Calgary & Region, January 9](#)
- [Southern Rockies \(Crowsnest Pass\), January 10](#)
- [Fort McMurray/ Wood Buffalo, January 12](#)
- [Edmonton & Region, January 17](#)
- [Northern Rockies \(Hinton\), January 18](#)
- [Central Alberta \(Sylvan Lake\), January 19](#)

Coming soon:

- [Northeastern Alberta \(Grande Prairie\), fall 2023](#)
- [Historic Plains \(Medicine Hat\), fall 2023](#)

Space is limited. Register soon to reserve your spot!

[Register](#)



New tourism insights continue to show signs of recovery

A tight labour market continues to be a challenge for tourism businesses in Alberta, but there are signs of hope. While still below 2019 levels, tourism employment in September was higher compared to 2021, an ongoing trend throughout the year so far.

Get a holistic snapshot of the latest key tourism insights to help you make better business decisions, including hotel occupancy, visitation, air access and more.

[View latest updates](#)



Help shape the future of Alberta's tourism labour force

The Tourism Industry Association of Alberta (TIAA) has commissioned Tourism

HR Canada to conduct a comprehensive labour market study of Alberta's tourism workforce, and your input is needed!

Sign up for an in-person focus group to provide your feedback. The results of this study will help inform defensible, action-oriented recommendations for policy, investments in human capital development and strategic planning for industry recovery.

[Learn more and RSVP](#)

Want to host a sustainable event?

Are you an Edmonton-based meeting planner or business leader looking to host a sustainable event? Explore Edmonton wants to hear from you. Explore Edmonton can help you take actionable steps and drill down on every element of an event to make it more sustainable. Your event in Edmonton can have a big impact and an even smaller footprint.

[Learn more](#)

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